Oregon Sports Authority Debuts Award-Winning Web Site

The Oregon Sports Authority is proud to announce the debut of our entirely new web site – oregonsports.org – featuring the state’s most comprehensive calendar of sports events, a directory of links to more than 1,400 sports organizations and a special section dedicated to promoting the diverse sports and recreation opportunities in each of the state’s seven regions.

Additional features include the Oregon Sports Authority’s 60-second video promoting the state as a premier sports and recreation destination and an interactive element that provides visitors the opportunity to leave feedback by posting comments about Oregon sports events and news items.

The site was honored in May as The Oregonian’s “web site of the week.” Be sure to visit often for the latest Oregon sports news and event information.

Oregon Sports Authority Launches Central Oregon Chapter

Symbolizing the organization’s increased presence around the state, the Oregon Sports Authority is establishing our first model chapter in Central Oregon for the purpose of enhancing the region’s economy and quality of life by attracting additional sports events and activities.

The Oregon Sports Authority recognizes that the potential for world-class sports events in Central Oregon is virtually limitless and as a first step we are working to bring the ABA BMX Northwest Nationals to Redmond in April of 2008.
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Oregon Sports Authority Launches Brand Awareness Campaign

"Our new branding materials reflect our continued effort to illuminate the diversity of the Oregon sports landscape, promote our fantastic new web site and invite individuals and businesses to support the mission of enhancing the state through sport."

-- Drew Mahalic, CEO

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MEET OUR NEW DEVELOPMENT DIRECTOR

We are delighted to introduce you to Alyssa McLaughlin, the Oregon Sports Authority’s new Development Director. Alyssa is working to serve our current members, increase member benefits and recruit new members to the organization. She is a native of Pendleton, a graduate of OSU’s College of Business and received her master's degree in sports management from the University of the Pacific. Please join us in welcoming her to the Oregon Sports Authority family.
Dew Tour Gears Up for Portland Stop

Tickets are now on sale for the third season of the AST Dew Tour, returning to the Rose Quarter on August 17-19. The Oregon Sports Authority is pleased to welcome the world’s best action sports athletes back to Portland as they compete for the Dew Cup championship and $3.5 million in prize money. Broadcast live on NBC, the tour fuses together hit music, interactive activities and jaw-dropping action sports performances into one unforgettable community festival. Visit astdewtour.com for ticket information, including the new Premium Package, which features the best seats in the house, free merchandise, a behind the scenes tour and much more.

Triathlon Championships a Hit at Hagg Lake

The Oregon Sports Authority and the Convention and Visitors Bureau of Washington County co-hosted more than 1,200 participants for the 2007 USA Triathlon National Age Group Championships at Hagg Lake near Forest Grove on June 30. The event is one of the most competitive amateur triathlons contested at the Olympic distance in the U.S. and thanks to an incredibly successful experience this summer, it is expected to return to Hagg Lake in 2008.
The summer months in Oregon are packed with a wide variety of sports options for both spectators and those looking to participate. Visit oregonsports.org for more info on all of the events listed below!

**Summertime Sports in the South Park Blocks | Thursdays: July 19 - August 23**
In partnership with OregonLive.com, the Oregon Sports Authority is proud to launch this fun, interactive sports experience on Thursdays during the lunch hour at the South Park Blocks. Each week there will be multiple activities available to the general public, such as ping-pong, air hockey, pop-a-shot basketball and foosball.

**Sports: Breaking Records, Breaking Barriers | Through August 25**
The Smithsonian’s *Sports: Breaking Records, Breaking Barriers* exhibit at the Oregon Historical Society features objects, graphics, photographs and a video presentation that portray athletes from more than a dozen sports, focusing on their participation in significant and influential events.

**Pro Wakeboard Tour | July 21-22**
Watch the world’s top men’s and women’s pro wakeboarders soar through the air while competing in the tour finals at Blue Lake Park.

**Red Bull Illume | August 2-12**
Portland is one of only three cities in the U.S. to host this stunning international photography exhibition featuring giant illuminated cubes that capture the fifty best moments in action and adventure sports.

**Trail Blazers Street Jam | August 3-5**
Portland’s premier outdoor 3-on-3 festival weekend and basketball tournament at the Rose Quarter, benefiting Special Olympics Oregon.

**Seaside Beach Volleyball Tournament | August 10-12**
Seaside again hosts one of the largest amateur beach volleyball tournaments in the country.

**JELD-WEN Tradition | August 13-19**
The Champions Tour major tees off at Sunriver’s Crosswater Golf Club in Central Oregon – visit oregonsports.org to enter to win a pair of weekly Deschutes Club passes and a weekly parking pass.

**Health Net Portland Twilight Criterium | August 24**
Pro cycling teams speed through downtown Portland – this festive event is free for spectators to attend and enjoy.

**Race for the Cure® | September 23**
You can walk, run, row or even sleep-in to help the Susan G. Komen for the Cure’s Oregon and Southwest Washington Affiliate raise critical funds for breast cancer research, education, screening and treatment. Please join the approximately 50,000 people expected this year, and make a difference in the ongoing quest to eradicate breast cancer.

**LIVESTRONG Challenge | September 29-30**
Join Lance Armstrong and help raise funds and support the Lance Armstrong Foundation’s mission to inspire and empower people affected by cancer by walking, running, or riding in this special event that returns to the Nike campus this year.

**Nelscott Reef Tow in Classic | October 1 – December 31**
With near perfect 40-foot waves, the awe-inspiring surf event off the coast of Lincoln City will bring the world’s best big wave surfers to Oregon at just two days notice.

**Portland Marathon | October 7**
Sign up now to run or walk in the 36th Anniversary of the Portland Marathon – options include the 10K Mayor’s Walk, 5-miler run and Marafun Kids Run.
Sportlandia at the South Waterfront

The Oregon Sports Authority Foundation’s Sportlandia dinner and auction, presented by Gerding Edlen Development, lit up the South Waterfront’s OHSU March Wellness at the Center for Health and Healing on February 9. The largest sports auction in the Northwest featured sports memorabilia, incredible trips, and more. The event raised more than $150,000 for underserved youth throughout Oregon to participate in sports. We would like to thank all of the Sportlandia attendees, bidders and donors for their support, as well as our fantastic sponsors.

RYTE Program Expands

The Foundation’s Reward Youth Ticket Exchange (RYTE) program completed its tenth season by donating more than 1,000 Trail Blazers tickets to underserved youth throughout Oregon. Thanks to the generous support of Bank of the West, the Foundation has expanded the RYTE program to Portland Winter Hawks hockey games, providing over 400 underserved youth the opportunity to witness exciting hockey action.

Women in Sports Business Symposium

The 11th annual Women in Sports Business Symposium was held in a luncheon format on May 24 at the Multnomah Athletic Club, featuring a keynote address by the Warsaw Center’s Woman of the Year Award recipient, Ilana Kloss, CEO of World Team Tennis. All proceeds went towards the development of an endowed scholarship fund for female MBA students studying sports business at the University of Oregon. The luncheon also served as a platform to announce future plans for the event under a partnership between the Warsaw Center and the Oregon Sports Authority.
President's Remarks

The Oregon Sports Authority Foundation is positively impacting the lives of thousands of underserved youth throughout the state. Because of the Foundation Board of Directors' dedication and passion for sport and healthy lifestyles supported by athletic participation, a number of organizations around the state have benefited tremendously. Since its inception, the Foundation has contributed more than $1.5 million in cash and in-kind to help underserved and disadvantaged Oregon youth become involved in sports. In addition, we served as a catalyst for the bill to increase the amount of PE hours in public schools.

I would like to thank our board for their invaluable service to Oregon youth in communities around the state. I look forward to not only expanding the presence of the Foundation, but also continuing to help as many Oregon youth participate in sports as possible.

Terry Shanley
President

Grant Recipients

Thanks once again to a tremendously successful Sportlandia auction and to Friends of Baseball, the Oregon Sports Authority Foundation contributed thousands of dollars in critical funds to the following organizations and programs:

Albertina Kerr Centers "The Games" program, which provides physical activities for youth with developmental disabilities and mental health challenges

Betties 360 mountain biking program

Community Transitional School jump rope training program

Corbett Youth Sports field equipment

Gresham High School batting facility

Harvey Family Foundation scholarships

Klamath County Pop Warner Football League new helmets

Lady Ballers Softball Team new equipment

Liberty High School softball dugouts and concession stand

McKay High School baseball program

Milwaukee Mustang Junior Baseball hitting machines

North Salem Vikings uniforms and hats

Oregon Gymnastics Academy scholarships

Oregon Historical Society underprivileged youth access to the "Sports: Breaking Records, Breaking Barriers" exhibit

Peninsula Little League new equipment

Putnam Youth Baseball portable pitching mounds

Rainier School District football equipment

Springfield baseball fence

Tigard American Legion Baseball tournament

Willamette Little League concessions equipment

Bringing PE Back to Schools

House Bill 3141, which establishes a minimum amount of participation in physical education for kindergarten through 8th grade public school students, was overwhelmingly approved by the Oregon Legislature. The Oregon Sports Authority Foundation is proud to have been a driving force in the coalition that advocated for passage of the legislation to help reverse the trend of childhood obesity among Oregon youth. The bill also provides funds for a grant program to assist schools in meeting the requirements and hiring and training PE teachers.
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With last year's help from tournament volunteers, the Safeway Classic was able to donate $1,010,000 to local charities.

Visit Safewaygolf.com to download an application. Or call the Tournament Golf Foundation office for additional information, 503-626-2711.